ORDER

Orders	Order / Rev:	114643		
	Alt Order #:	06915680		TIP OF
	Product Desc:	M.A.I.G.		HD
	Estimate:			KSNV
	Flight Dates:	03/26/13 - 04/07/13	Primary AE:	Amy McCreary
	Original Date / Rev:	03/25/13 / 03/28/13	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agonov	Name:	Public Affairs Engagement (PAE)		
Agency		Fublic Alian's Engagement (FAE)	Dillion Towns	Cook
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Attn: Donna McGinnis	Billing Cycle:	EOM/EOC
		Marietta, GA 30064	Agency Commission:	15%
Advertiser	Name:	Mayors Against Illegal Guns (MAIG)		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/25/13	03/31/13	85	\$62,420.00	\$53,057.00
04/01/13	04/07/13	89	\$64,420.00	\$54,757.00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
March 2013	85	\$62,420.00	\$53,057.00	0.00
April 2013	89	\$64,420.00	\$54,757.00	0.00
Totals	174	\$126,840.00	\$107,814.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	39%	\$126,840.00
Market	100%	\$325 230 77

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	28%	\$91,064.62
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$58,541.54
KTUD	0%	\$0.00
KVVU	15%	\$48,784.62
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

_Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	03/26/13	03/29/13	M-F 5-6a WakeUp	w/Wa@M	5-6a	-TWTF	:30	3	\$600.001	0.00 NM	3	\$1,800.00
				M-F 5-6a WakeUp	w/Wagners								
	EARLY	AM NEWS	3										
	<u>Sta</u>	rt Date I	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating						

Print Date: 03/29/13 08:01:23 Page 2 of 6

Order / Rev: 114643 Advertiser: Mayors Against Illegal Guns (MAIG)

Alt Order #: 06915680 Product Desc: M.A.I.G. KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	03/26/1	3 03/29/13	M-F 5-6a WakeU	o w/Wa@M	5-6a	-TWTF	:30	3	\$600.001	0.00 NM	3	\$1,800.00
EADL	/ A.N.I. N.I.	VC.	M-F 5-6a WakeU	p w/Wagners								
	/ AM NEV art Date	vs End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 03		03/31/13	-TWTF	3	\$600.00	0.00						
E 2 KSNV			M-F 5-6a WakeUp	o w/Wa@M	5-6a	MTWTF	:30	3	\$600.001	0.00 NM	3	\$1,800.00
			M-F 5-6a WakeU	p w/Wagners								
	AM NEV	_		0	Б.,	D ::						
St Week: 04	art Date	End Date 04/07/13	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$600.00	Rating 0.00						
			M-F 6-7a WakeU		6-7a	-TWTF	:30	3	\$900.001	0.00 NM	3	\$2,700.00
2 0 110.11	00/20/1	0 00/20/10	M-F 6-7a WakeU	_	o ru		.00	Ü	φοσσ.σσ ι	0.00 14141		ψ2,7 00.00
AM NE												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 03 E 4 KSNV		03/31/13	-TWTF M-F 6-7a WakeU	3	\$900.00 6-7a	0.00	:30	3	\$900.001	0.00 NM	3	\$2,700.00
E 4 KSINV	04/01/1	3 04/05/13	M-F 6-7a WakeU		0-7 a	MTWTF	.30	3	φ900.001	U.UU INIVI	3	φ2,700.00
AM NE	WS		o ra manos	p, ag o . o								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04		04/07/13	MTWTF	3	\$900.00	0.00						
E 5 KSNV	03/26/1	3 03/29/13	Today Show Today Show	CM	658a-9am	-TWTF	:30	12	\$900.001	0.00 NM	12	\$10,800.00
TODA	Y SHOW		Today Show									
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 03		03/31/13	-TWTF	12	\$900.00	0.00						
E 6 KSNV	04/01/1	3 04/05/13	Today Show	CM	658a-9am	MTWTF	:30	12	\$900.001	0.00 NM	12	\$10,800.00
TODA	Y SHOW		Today Show									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04		04/07/13	MTWTF	12	\$900.00	0.00						
E 7 KSNV	03/26/1	3 03/29/13	M-F Today Show		9-10a	-TWTF	:30	3	\$600.001	0.00 NM	3	\$1,800.00
TODAY	Y SHOW	2	M-F Today Show	II								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 03		03/31/13	-TWTF	3	\$600.00	0.00						
E 8 KSNV	04/01/1	3 04/05/13	M-F Today Show		9-10a	MTWTF	:30	3	\$600.001	0.00 NM	3	\$1,800.00
705. 11		_	M-F Today Show	II								
_	Y SHOW		W.o.o.k.dov.o	Cnoto/Mook	Doto	Dating						
<u>اد</u> Week: 04	art Date 1/01/13	End Date 04/07/13	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$600.00	Rating 0.00						
			M-F Today Show		10am-11am	-TWTF	:30	3	\$400.001	0.00 NM	3	\$1,200.00
			Today 4th Hour									. ,
	Y SHOW											
<u>St</u> Week: 03	art Date	End Date 03/31/13	<u>Weekdays</u> -TWTF	Spots/Week 3	<u>Rate</u> \$400.00	Rating 0.00						
E 10 KSNV			M-F Today Show		10am-11am	MTWTF	:30	3	\$400.003	0.00 NM	3	\$1,200.00
L TO TROIT	0-1/0 1/1	0 04/00/10	Today 4th Hour	III TUI OIVI	roam rram		.00	O	ψ+00.000	0.00 14101		ψ1,200.00
TODA	Y SHOW	3	•									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04		04/07/13	MTWTF	3	\$400.00	0.00	.20	F	\$260.004	0 00 NM	_	¢4 900 00
E11 KSNV	U3/26/1	5 03/29/13	Rachael Ray Rachael Ray	СМ	11am-12pm	-TWTF	:30	5	\$360.001	0.00 NM	5	\$1,800.00
RACH	AEL RAY											
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03		03/31/13	-TWTF	5	\$360.00	0.00			000000	0.00	_	4.555
E 12 KSNV	04/01/1	3 04/05/13	Rachael Ray	СМ	11am-12pm	MTWTF	:30	5	\$360.003	0.00 NM	5	\$1,800.00
RACH	AEL RAY		Rachael Ray									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04		04/07/13	MTWTF	5	\$360.00	0.00						
E 13 KSNV	03/26/1	3 03/29/13		CM	12-1230pm	-TWTF	:30	3	\$440.001	0.00 NM	3	\$1,320.00

Print Date: 03/29/13 08:01:23 Page 3 of 6

Order / Rev: 114643 Advertiser: Mayors Against Illegal Guns (MAIG)

Alt Order #: 06915680 Product Desc: M.A.I.G. KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	īme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Noon News Noon News									
NOON	NEWS										-	
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 03/ E 14 KSNV		03/31/13	-TWTF Noon News	CM	\$440.00 12-1230pm	0.00 MTWTF	:30	3	\$440.003	0.00 NM	3	\$1,320.00
L 14 KONV	04/01/1	3 04/03/13	Noon News	Civi	12-1230pm	MIWIF	.50	3	ψ440.003	O.OO INIVI	3	ψ1,320.00
NOON	NEWS											
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$440.00	Rating						
Week: 04/ E 15 KSNV		04/07/13 3 03/29/13	The Agenda 1230		1230-1p	0.00 -TWTF	:30	5	\$360.001	0.00 NM	5	\$1,800.00
2 10 110111	00/20/ 1	0 00/20/10	The Agenda 123	•	1200 16		.00	Ü	φοσο.σσ τ	0.00 14111	Ü	ψ1,000.00
	NEWS											
<u>Sta</u> Week: 03/	rt Date	End Date 03/31/13	<u>Weekdays</u> -TWTF	Spots/Week 5	<u>Rate</u> \$360.00	Rating 0.00						
E 16 KSNV			The Agenda 123		1230-1p	MTWTF	:30	5	\$360.003	0.00 NM	5	\$1,800.00
			The Agenda 123	•				_	************			* 1,000100
	INEWS	.		0	5.	5 . <i>i</i>						
Sta Week: 04/	rt Date 01/13	End Date 04/07/13	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$360.00	Rating 0.00						
E 17 KSNV			The Doctors	CM	2pm-3pm	-TWTF	:30	1	\$360.001	0.00 NM	1	\$360.00
			The Doctors						******			*****
	OCTORS		M/ I - I	0	Data	Darlan						
<u>Sta</u> Week: 03/	rt Date 25/13	End Date 03/31/13	<u>Weekdays</u> -TWTF	Spots/Week 1	<u>Rate</u> \$360.00	Rating 0.00						
E 18 KSNV			The Doctors	CM	2pm-3pm	MTWTF	:30	1	\$360.003	0.00 NM	1	\$360.00
			The Doctors									
	OCTORS		Maakdaya	Spots/Week	Doto	Dating						
<u>518</u> Week: 04	rt <u>Date</u> 01/13	End Date 04/07/13	<u>Weekdays</u> MTWTF	<u> </u>	<u>Rate</u> \$360.00	Rating 0.00						
E 19 KSNV	03/26/1	3 03/29/13	Dr. Phil	CM	3-4p	-TWTF	:30	1	\$600.001	0.00 NM	1	\$600.00
DD DI			Dr Phil									
DR. PH Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 03/		03/31/13	-TWTF	1	\$600.00	0.00						
E 20 KSNV	04/01/1	3 04/05/13	Dr. Phil	CM	3-4p	MTWTF	:30	1	\$600.001	0.00 NM	1	\$600.00
DR. PH			Dr Phil									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04/		04/07/13	MTWTF	1	\$600.00	0.00						
E 21 KSNV	03/26/1	3 03/29/13	NEWS 3 at 4 (1	•	4-5pm	-TWTF	:30	5	\$700.001	0.00 NM	5	\$3,500.00
4PM NE	-WS		4PM NEWS (1 h	our)								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/	25/13	03/31/13	-TWTF	5	\$700.00	0.00						
E 22 KSNV	04/01/1	3 04/05/13	NEWS 3 at 4 (1		4-5pm	MTWTF	:30	5	\$700.001	0.00 NM	5	\$3,500.00
4PM NE	ws		4PM NEWS (1 h	our)								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04/		04/07/13	MTWTF	5	\$700.00	0.00						
E 23 KSNV	03/26/1	3 03/29/13	M-F Early News M-F Early News	CM	5-630p	-TWTF	:30	3	\$1,300.001	0.00 NM	3	\$3,900.00
EVENIN	NG NEW	S	W-F Early News									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 03/		03/31/13	-TWTF		\$1,300.00	0.00			M4.000.00	0.00.11.	_	# 0 000 00
E24 KSNV	04/01/1	3 04/05/13	M-F Early News M-F Early News	CM	5-630p	MTWTF	:30	3	\$1,300.001	0.00 NM	3	\$3,900.00
EVENIN	NG NEW	S	WIT LATTY NEWS									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04/		04/07/13	MTWTF		\$1,300.00	0.00	-00		¢4 200 004	0.00 1114	_	#6 000 00
E 25 KSNV	03/26/1	3 U3/29/13		CM	630-7pm	-TWTF	:30	5	\$1,200.001	0.00 NM	5	\$6,000.00

Print Date: 03/29/13 08:01:23 Page 4 of 6

Order / Rev: 114643 Advertiser: Mayors Against Illegal Guns (MAIG)

Alt Order #: 06915680 Product Desc: M.A.I.G. KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type \$	Spots	Amount
			M-F Jeopardy								
JEOPAI	RDY		M-F Jeopardy								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 03/		03/31/13	-TWTF		\$1,200.00	0.00					
E 26 KSNV		3 04/05/13	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	MTWTF	:30 5	\$1,200.001	0.00 NM	5	\$6,000.00
JEOPAI					_						
<u>Sta</u> Week: 04/	rt Date	End Date 04/07/13	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$1,200.00	Rating 0.00					
E 27 KSNV			M-F Wheel	CM	7-730pm	-TWTF	:30 5	\$1,200.001	0.00 NM	5	\$6,000.00
	00/20/	0 00/20/10	M-F Wheel of For		оор		.00	ψ.,=σσ.σσ.	0.00	ŭ	ψο,σσσ.σσ
	OF FOR				_						
<u>Sta</u> Week: 03/	rt Date	End Date 03/31/13	<u>Weekdays</u> -TWTF	Spots/Week	Rate \$1,200.00	Rating 0.00					
E 28 KSNV			M-F Wheel	CM	7-730pm	MTWTF	:30 5	\$1,200.001	0.00 NM	5	\$6,000.00
	0 1/0 1/	0 0 1, 00, 10	M-F Wheel of For		оор		.00	ψ.,=σσ.σσ.	0.00	ŭ	ψο,σσσ.σσ
	OF FOR				_						
<u>Sta</u> Week: 04/	rt Date	End Date 04/07/13	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$1,200.00	Rating 0.00					
E 29 KSNV			Ralston Reports	CM	630-758pm	-TWTF	:30 5	\$600.001	0.00 NM	5	\$3,000.00
L 25 1(014V	00/20/1	0 00/20/10	Ralston Reports	OW	000 700pm		.00 0	φοσο.σσ1	0.00 14101	J	ψο,οοο.οο
RALSTO											
<u>Sta</u> Week: 03/	rt Date	End Date 03/31/13	<u>Weekdays</u> -TWTF	Spots/Week	<u>Rate</u> \$600.00	Rating					
E 30 KSNV			Ralston Reports	CM	630-758pm	0.00 MTWTF	:30 5	\$600.001	0.00 NM	5	\$3,000.00
230 KON	0-4/01/1	3 04/03/13	Ralston Reports	Olvi	000 700pm	1-11 00 11	.50 0	φοσο.σσ τ	0.00 14101	3	ψ5,000.00
RALSTO	ON		·								
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating					
Week: 04/ E 31 KSNV		04/07/13	M-F News 3 at Ele	5 even CM	\$600.00 11pm-1135pi	0.00 m -TWTF	:30 2	\$1,300.001	0.00 NM	2	\$2,600.00
EST KONV	03/20/1	3 03/23/13	M-F News 3 at El		ттрпп-ттоор	II -IWIF	.50 2	ψ1,300.001	0.00 14171	2	Ψ2,000.00
LATE N	IEWS										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 03/		03/31/13	-TWTF M-F News 3 at Ele		\$1,300.00 11pm-1135pi	0.00 m MTWTF	:30 2	\$1,300.001	0.00 NM	2	\$2,600.00
L 32 KSNV	04/01/1	3 04/03/13	M-F News 3 at El		i ipili-i i isspi	II MIWIF	.50 2	\$1,300.001	U.UU INIVI	2	φ2,000.00
LATE N	IEWS										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 04/		04/07/13	MTWTF The Tonight Shov		\$1,300.00	0.00	:30 2	¢640.004	0.00 NM	2	¢1 200 00
E 33 KSINV	03/20/1	3 03/29/13	Tonight Show	V CIVI	1135p-1236a	-TWTF	.30 2	\$640.001	U.UU INIVI	2	\$1,280.00
THE TO	NIGHT	SHOW	J								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 03/ E 34 KSNV		03/31/13	-TWTF The Tonight Shov	v CM	\$640.00 1135p-1236a	0.00 MTWTF	:30 2	\$640.003	0.00 NM	2	\$1,280.00
L 34 KSNV	04/01/1	3 04/03/13	Tonight Show	V CIVI	1133p-1230a	MIWIF	.50 2	φ040.003	U.UU INIVI	2	\$1,200.00
THE TO	NIGHT		3								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 04/		04/07/13	MTWTF	on CM	\$640.00 1236a-136an	0.00	.20 4	£400.004	0.00 NIM	4	# 400.00
E 35 KSNV	03/26/1	3 03/29/13	Late Night w/Fallo		1230a-130an	n -TWTF	:30 1	\$400.001	0.00 NM	1	\$400.00
JIMMY	FALLON										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 03/		03/31/13	-TWTF	1 CM	\$400.00	0.00	.20 4	£400.004	0.00 NIM	4	# 400.00
E 36 KSNV	U4/U1/1	o 04/05/13	Late Night w/Fallo		1236a-136an	n MTWTF	:30 1	\$400.001	0.00 NM	1	\$400.00
JIMMY	FALLON										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 04/		04/07/13	MTWTF	1	\$400.00	0.00	.00 4	ΦΕΩΩ ΩΩΩ	0.00	•	#4 000 00
E 37 KSNV	03/30/1	3 04/06/13		СМ	6a-7a	S-	:30 1	\$500.003	0.00 NM	2	\$1,000.00

Print Date: 03/29/13 08:01:23 Page 5 of 6

Order / Rev: 114643 Advertiser: Mayors Against Illegal Guns (MAIG)

Alt Order #: 06915680 Product Desc: M.A.I.G. KSNV

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			News 3 Sunrise - News 3 Sunrise S									
SATUR	DAY EA	RLY AM NE		5/(101(5/(1								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 03/		03/31/13	S-	1	\$500.00	0.00						
Week: 04/ E 38 KSNV		04/07/13	S-	CM	\$500.00 7a-9am	0.00	- :30	2	\$700.003	0.00 NM	4	¢2 900 00
		DAY SHOW	Saturday Today Saturday Today	Civi	7 a-9am	3	30	2	\$700.003	U.UU INIVI	4	\$2,800.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/		03/31/13	S-	2		0.00						
Week: 04/		04/07/13	S-	2		0.00						
E 39 KSNV			News 3 Today - S News 3 Today - S		9am-930am	S	- :30	1	\$600.001	0.00 NM	2	\$1,200.00
	DAY AM		\\/ - de	Consta /// a ale	Data	Datina						
<u>Sta</u> Week: 03/	art Date /25/13	End Date 03/31/13	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
Week: 04/		04/07/13	S-	1	\$600.00	0.00						
E 40 KSNV		3 04/06/13	Sa-Su Early New	s CM	5pm-630pm	S	- :30	2	\$600.001	0.00 NM	4	\$2,400.00
			Sa-Su Early New									
		ENING NEW										
	rt Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
Week: 03/ Week: 04/		03/31/13 04/07/13	S-	2	\$600.00 \$600.00	0.00 0.00						
E 41 KSNV			Wknd Jeopardy	CM	630-7pm	S	- :30	1	\$500.003	0.00 NM	2	\$1,000.00
			SAT/Jeopardy						***************************************		_	* 1,00000
SATUR	DAY JEC	OPARDY										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 03/ Week: 04/		03/31/13 04/07/13	S- S-	1 1	\$500.00 \$500.00	0.00 0.00						
E 42 KSNV			Wknd Wheel of F	ortune CM	7-730pm	S	- :30	1	\$500.003	0.00 NM	2	\$1,000.00
SATUR	DAY WE	IEEL OF FO		ortune								
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 03/		03/31/13	S-	1	\$500.00	0.00						
Week: 04/		04/07/13	S-	1	\$500.00	0.00						
E 43 KSNV			To the Point - PM To the Point	I CM	730-758pm	S	- :30	1	\$400.001	0.00 NM	1	\$400.00
_	_	PM NEWS	Maakdaya	Cnoto/Mook	Doto	Dating						
Week: 03/	rt Date /25/13	End Date 03/31/13	<u>Weekdays</u>	Spots/Week 0	<u>Rate</u> \$400.00	Rating 0.00						
Week: 04/		04/07/13	S-	1		0.00						
E 44 KSNV	03/30/1	3 04/06/13	Sa-Su News 3 at	ElevenCM	11pm-1135p	omS	- :30	1	\$1,300.001	0.00 NM	2	\$2,600.00
0.4.71.10		FE NIEWO	Sa-Su News 3 at	Eleven								
		TE NEWS	\\/ - de	Consta AM and	Data	Datina						
Sta Week: 03/	rt Date /25/13	End Date 03/31/13	<u>Weekdays</u> S-	Spots/Week	Rate \$1,300.00	Rating 0.00						
Week: 04/		04/07/13	S-		\$1,300.00	0.00						
E 45 KSNV			1st Look	CM		SA 1-2S	- :30	1	\$240.001	0.00 NM	2	\$480.00
			1st Look									
FIRST I												
	rt Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
Week: 03/ Week: 04/		03/31/13 04/07/13	S-	1	\$240.00 \$240.00	0.00 0.00						
E 46 KSNV			Sunday Today	CM	7a-8am		s :30	1	\$700.003	0.00 NM	2	\$1,400.00
0 .10117	55,51,1	2 0 1/01/10	Sunday Today	CIVI	. a Juni	,	00		ψ. 55.556	0.00 14141	_	ψ., 100.00
SUNDA	Y TODA	Y SHOW	, ,									
·	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 03/		03/31/13	S	1	\$700.00	0.00						
Week: 04/		04/07/13	Most the Brees	1	\$700.00	0.00		4	¢4 200 002	0.00 NIN4	_	¢ 0 c00 00
E 47 KSNV	03/31/1	o 04/07/13	Meet the Press Meet the Press	СМ	8a-9am	:	S :30	7	\$1,300.003	0.00 NM	2	\$2,600.00

Print Date: 03/29/13 08:01:23 Page 6 of 6

Order / Rev: 114643 Advertiser: Mayors Against Illegal Guns (MAIG)

 Alt Order #:
 06915680
 Product Desc:
 M.A.I.G.
 KSNV

Flight Dates: 03/26/13 - 04/07/13 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
MEET T	ne PRE t Date	End Date	Weekdays	Spots/Week	Rate	Rating					I	
Week: 03/2		03/31/13	S		\$1,300.00	0.00						
Week: 04/0		03/31/13	S		\$1,300.00	0.00						
E 48 KSNV					9a-930am	S	30	1	\$600.003	0.00 NM	2	\$1,200.00
E 40 NOINV	03/3 1/1	3 04/07/13	News 3 Today W News 3 Today	KIIG CIVI	9a-930am	3	.30	'	φουυ.υυ 3	U.UU INIVI		φ1,200.00
SUNDA	V ΔΙΛ ΝΙΙ	=\\/\\$	News 3 Today									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/2		03/31/13	S	<u> </u>	\$600.00	0.00						
Week: 04/0		04/07/13	S	1	\$600.00	0.00						
E 50 KSNV				<u>_</u>	5pm-630pm		30	1	\$600.001	0.00 NM	2	\$1,200.00
L 30 KSNV	03/3 1/ 1	3 04/07/13	Sa-Su Early New		3piii-030pii	13	.30	'	φουσ.σσ τ	U.UU INIVI		\$1,200.00
SUNDAY	Y FVFN	ING NEWS	Sa-Su Larry New	5								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/2		03/31/13	S	<u> </u>	\$600.00	0.00						
Week: 04/0		03/31/13	S	1		0.00						
E 51 KSNV				CM	6:30-8pm	S	3 :30	1	\$400.001	0.00 NM	2	\$800.00
ESTRONV	03/3 1/1	3 04/07/13	Vegas Inc. Vegas Inc.	Civi	6.30-opin	3	.30	'	φ400.00 i	U.UU INIVI		φουυ.υυ
SUNDA	∨ 630DN	/ NEWS	vegas inc.									
			Maakdaya	Cnoto/Mook	Doto	Dating						
<u>Star</u> Week: 03/2	t Date	End Date 03/31/13	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
Week: 04/0		03/31/13	S	1	\$400.00	0.00						
E 52 KSNV			Sa-Su News 3 at	FloresCM	11pm-1135		3 :30	- 1	\$1,300.001	0.00 NM	2	\$2,600,00
E 32 NOINV	03/3 1/1	3 04/07/13	Sa-Su News 3 at		1 1piii- 1 133	piiiS	.30	'	\$1,300.001	U.UU INIVI		\$2,600.00
SUNDA	VΙΔΤΕ	NEWS	Sa-Su News S at	Eleveli								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/2		03/31/13	S		\$1,300.00	0.00						
Week: 04/0		04/07/13	S		\$1,300.00	0.00						
E 53 KSNV			Sports Night in La			1200aS	30	1	\$300.001	0.00 NM	2	\$600.00
L 33 KONV	03/3 1/ 1	3 04/01/13	Sports Night in La	-	5uii 1155p	1200a3	.50	'	ψ300.001	0.00 14101		ψ000.00
SPORTS	S NIGHT	г	oports reignit in L	as vegas								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/2		03/31/13	S	1	\$300.00	0.00						
Week: 04/0		04/07/13	S	1	\$300.00	0.00						
E 54 KSNV			LAW & ORDER (LF) CM		/ Sun 1:S	:30	1	\$120.003	0.00 NM	2	\$240.00
201 110111	00/01/	0 1/01/10	Law & Order (LF)	,	out i zami	oui. II	.00		Ψ120.000	0.00 14111	_	Ψ2 10.00
LAW & 0	ORDER		Lan a Gradi (Li	,								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/2		03/31/13	S	1	\$120.00	0.00						
Week: 04/0		04/07/13	S	1		0.00						
			M-F Today Show	III 4th RM		n MTWTF	:30	1	\$400.003	0.00 NM	1	\$400.00
	0 ., 0 ., .	0 1,00,10	Today 4th Hour				.00	•	Ψ.00.000	0.00		ψ.00.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/0		04/07/13	MTWTF	<u>50013/Week</u>	\$400.00	0.00						
			M-F 5-6a WakeU	n w/\\/~\\	5-6a	MTWTF	:30	2	\$600.001	0.00 NM	2	\$1,200.00
NIIGA OCHI	04/01/1	04/05/13			J-0a	IVI I W I F	.30	2	φουυ.υυ ί	U.UU INIVI	_	φι,∠00.00
0:	4 Data	F4 D-1	M-F 5-6a WakeU	-	D-1.	Datin						
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/0	J1/13	04/07/13	MTWTF	2	\$600.00	0.00						

Totals 174 \$126,840.00